

BETHEL MOTORS EAST AFRICA LIMITED | COMPANY PROFILE



COMPANY PROFILE

P. O. Box 26047 - 00100 Nairobi - KENYA.

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Dealers in Vehicles, Spare Parts, Repairs and Service

INTRODUCTION

Bethel Motors East Africa Ltd is a private limited company incorporated in Kenya on June 2009 as a fully pledged Motor Vehicle Dealer and Repairs Garage. Bethel Motors East Africa Ltd is also an active reseller of Oil Products (Automotive, Industrial and Greases). We operate a Car Care Clinic and Service Centre in our KIE Go-downs and a logistics division for distribution of related products.





Authorised dealers for :

- Japanese Vehicles
- European Vehicles
- Korean Vehicles
- KingOne Brand Africa
- Daewoo Buses

OUR VISION, MISSION & CORE VALUES

VISION

Our Vision is to be the preferred Automotive Supplier, Garage & Service Center within Nairobi City and the larger East African states and even beyond, a value partner to Kenya's Vision 2030 Project.

MISSION

To always be Quality focused in all our Divisions, providing, in a holistic manner, the highest level of quality products and services for all various divisions (Vehicle Supplies, parts supplies, diesel fuel injection services, mechanical services, professional bodywork services, Motor Vehicle Diagnostics and Transmission systems) with an objective to satisfying both our Current and Future generation customers' needs.





CORE VALUES

- Professionalism
- Integrity
- Quality
- Focus & Dedication to Customer
- Teamwork

Why Choose Bethel Motors?

- **Experience:** With over a decade of experience, we have a deep understanding of the automotive industry in East Africa.
- **Quality Products:** We source and offer only the finest automotive products and brands.
- **Professionalism:** Our team comprises skilled and certified professionals dedicated to meeting your needs.
- **Customer Satisfaction:** We are committed to ensuring every customer leaves us satisfied, whether through a purchase or a service visit.



Our Services



Vehicle Sales

At **Bethel Motors**, we take pride in offering an exceptional range of motor vehicles that cater to a diverse clientele with varying preferences and budgetary considerations. Our commitment to delivering the highest quality and value to our customers sets us apart in the automotive industry.

Key Highlights:

Extensive Inventory: Our showroom features an extensive and meticulously curated inventory of both new and pre-owned vehicles. From compact cars to spacious SUVs, from eco-friendly hybrids to powerful trucks, we have a wide selection to suit your individual needs and desires.

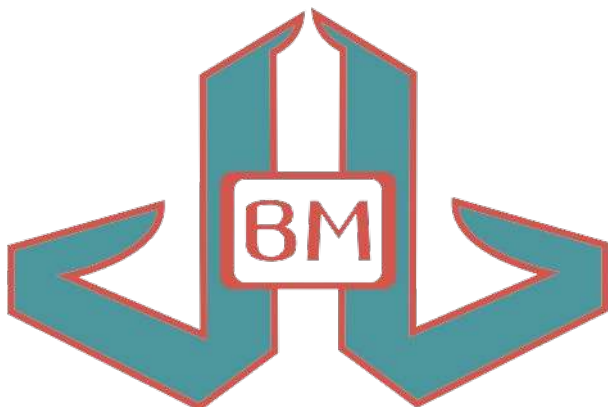
Quality Assurance: Every vehicle in our inventory undergoes rigorous quality inspections to ensure that you receive a reliable and well-maintained automobile. We stand by the quality of our offerings, and your satisfaction is our top priority.

Flexible Financing: We understand that purchasing a vehicle is a significant financial decision. That's why we offer flexible financing options tailored to your specific financial situation. Our finance experts will work with you to secure competitive rates and terms.

Trade-In Assistance: If you're looking to upgrade your current vehicle, we offer trade-in assistance. Our team will evaluate your vehicle's worth and provide you with a fair and competitive trade-in value.

Exceptional Customer Service: Customer satisfaction is at the core of our business philosophy. Our commitment to providing a seamless and enjoyable car-buying experience is reflected in our exceptional customer service.

After-Sales Support: Our relationship doesn't end with your vehicle purchase. We offer comprehensive after-sales support, including maintenance and repair services, to keep your vehicle in peak condition for years to come.



BETHEL MOTORS™

EAST AFRICA LTD

Sales of genuine spare parts

Do you need auto parts for your vehicle? Our Smart Spare Parts Locator will come in handy to give you our availability and quote in the shortest time possible. We have all types of spare for Japanese, European and Korean vehicles.

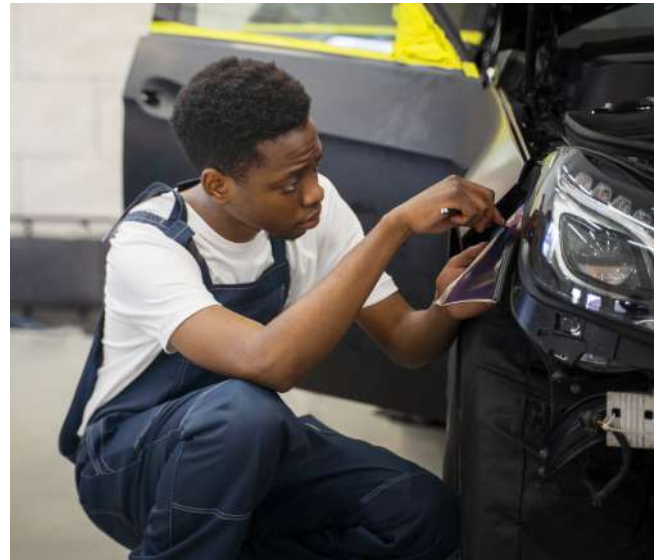
Carcare / Repair

We undertake professional top quality mechanical repairs to all types and models of motor vehicles.

Among the services in this discipline include but not limited to:

- a) Regular Vehicle Maintenance Service
- b) Quick Pit stop Service
- c) Engine Repairs
- d) Overhaul services

With our competitive and reasonable price regime, we welcome you to experience Value for your money through reduced budgets on your car/s maintenance.



Painting



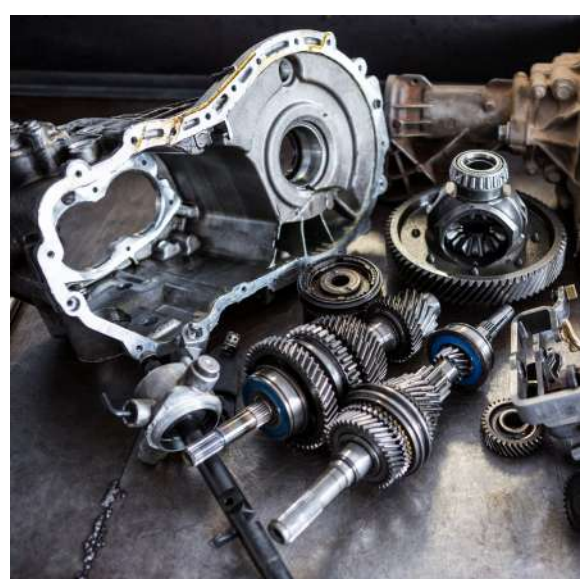
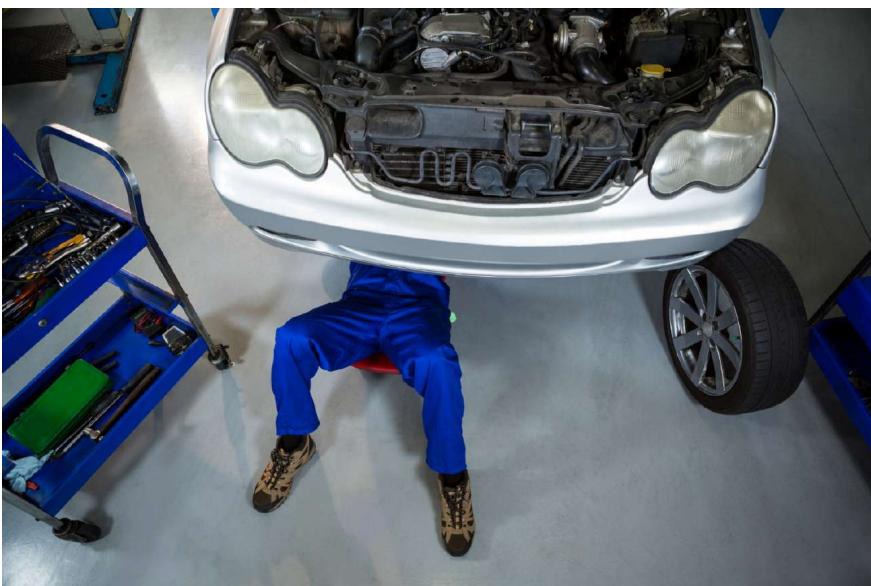
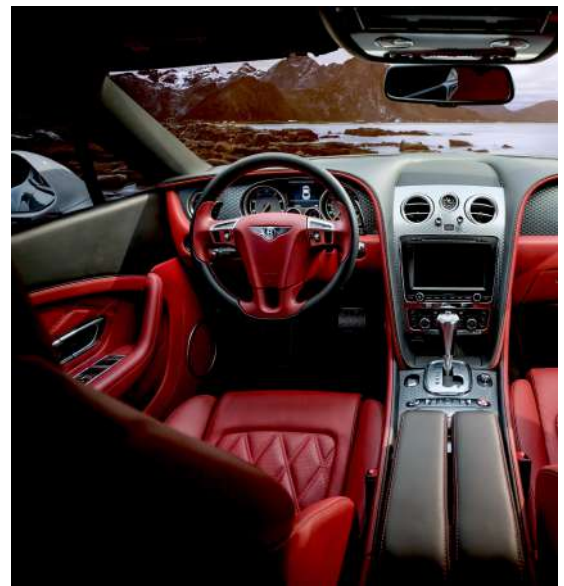
Bethel takes paint seriously. We take all precautions to make sure that each vehicle entering our booths precisely matches its original finish and color. All Service King painters are professionally trained and properly certified. Plus, we provide our painters with top quality refinishing products that are globally recognized and used by the best auto professionals in the industry.

Panel Beating Repairs

We are experts in car bodywork panel beating repair. We can repair car bodywork so that previous damage is invisible. Our experience in the area of car bodywork panel beating means we find efficient solutions to the most difficult car bodywork panel beating problems. This means our car bodywork panel beating repair prices are competitive.



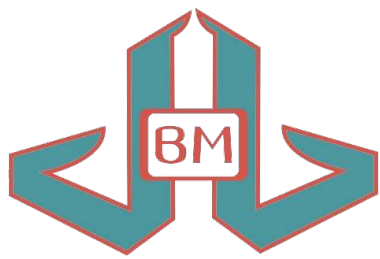
OUR GALLERY





OUR CLIENTS





BETHEL MOTORSTM
EAST AFRICA LTD



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